



Preamble

The CZBHCC member is part of a strong business group that works together to improve business conditions. As a member of this institution, in its activities it advocates compliance with the legislation of the Czech Republic (hereinafter the Act), applicable internal standards, contractual obligations, rules of good and recognized practice and the following ethical principles.

Professionalism

The CZBHCC member follows the principles of good morals in his activities, in particular he does not use unfair practices, such as misleading advertising, illegal acquisition or misuse of information, bribery, price agreements, etc., which may endanger or harm other market players. It provides information and services to business partners, associates and clients on the basis of objective and factual knowledge, taking into account their interests. He always draws attention to the possible limitations and risks arising from his work and to the facts that may affect the successful provision of the service, communicates the amount of the required remuneration and the content of the services that are included in the remuneration. It prevents disputes and, in the event of their occurrence, always strives for a friendly and effective solution.

Responsibility

A member of the CZBHCC always decides with regard to the real possibility of meeting his obligation. It accepts only such contracts which it is able to fulfill professionally and efficiently on its own or with appropriate professional assistance or on the basis of correct contractual relations with other suppliers. On the contrary, it rejects contracts that would be contrary to the law and this code of ethics.

Solidarity

A member of the CZBHCC always acts in such a way as to preserve the honor and dignity of the business state and the good reputation of himself and the CZBHCC. It actively provides other CZBHCC members and its partners with information that will enable them to gain and maintain their honorary position in business. He is aware that compliance with the established rules and belonging to the CZBHCC ranks him among the trustworthy subjects of the business situation.

Honesty

A member of the CZBHCC acts in accordance with generally accepted moral values, behaves objectively, honestly and responsibly towards the environment. It acts in such a way as to avoid conflicts of interest and not to abuse its position for personal gain or for the benefit of third parties. He promotes the same approach to his employees.

Solidarity

In his activities, the CZBHCC member also advocates compliance with legal regulations, contractual obligations and principles of business ethics by other entrepreneurs and is in solidarity in joint action against those who violate them.

The right to use the logo

CZBHCC grants a CZBHCC member who duly fulfills his obligations and who has voluntarily committed to signing the Code of Ethics the right to present his CZBHCC membership using the CZBHCC member logo in accordance with the applicable graphic manual for using the CZBHCC member logo.

A CZBHCC member agrees to be included in the list of companies that have accepted and adhere to the CZBHCC member's code of ethics. This list is published at www.czbhcc.com. The CZBHCC member is aware that if he violates the ethical principles set out in this Code, he also violates the conditions allowing him to use the CZBHCC member logo and thus triggers the appropriate action in accordance with the CZBHCC internal standards by the relevant CZBHCC component.